



Your advantages with Rogator:

- Combined Competence: extensive experience in technical implementation meets expertise in user experience and usability of survey projects
- Innovative and customized solutions tailored to your individual needs
- Comprehensive, intuitive software and flexibly usable features according to your requirements
- Know-how built up over more than 20 years of market and employee research

Our Full-Service Portfolio

Questionnaire development

- Detailed content and methodological review of your existing questionnaire instrument
- Identification of optimization potentials
- Development of questionnaires based on your project goals and requirements in an iterative process

Questionnaire programming

- Programming of multilingual questionnaires
- Integration of individual features or special functions
- Programming, coordination, documentation and quality assurance of the entire process for any use case
- Centralized development and optimization ensure a fast and flexible scope of action
- Short processing times

It is entirely up to you to decide what areas of your project you would like us to assist, according to your particular needs. We are happy to develop, test and/or program a questionnaire holistically tailored to your specific research topic.

We also support you in the development of highly customized types of questions and study designs. For example, if you have specific requirements that cannot be covered by standard question types and features.

Of course, it is possible to either work independently with our software or to outsource individual project modules to our experts (e.g. mailings, QA check, evaluations: tables or reports).

Our support team will be happy to assist you with a wide range of issues and answer your questions regarding the software application itself, training on its usage, special programming, panel administration, and much more.






These are our core competences


Interface connection

- Support for linking survey and feedback processes to CRM, SAP, sales, complaint management or management information systems
- Use of existing standard interfaces
- Fast and secure data transfer
- Transparent time and cost calculation in advance
- The technical and methodological know-how of our experts enables tailor-made solutions in accordance with your requirements.

Special programming

- Development and mapping of new, customer-specific  question types
- Integration of diverse, additional and dynamic functions
- Programming of own applications for data collection
- Examples of special question types:
 - Various NPS sliders & buttons
 - Product stores & rankings
 - Matrix carousel
 - Drag & drop special question types
 - Magnifying glass or image rating
 - Multimedia integrations, e.g. integration of stimuli (image-, audio- & videofiles)

Our Software Products

Since 1999, Rogator AG has been developing its own software products for optimal support in all process steps. Easy to use user interfaces are just as much a part of our philosophy as comprehensive individual consulting. Our licensing models are also tailored to your needs. You get exactly the functionality you need for your application - and pay only for what you use. And if you do need support, we are happy to assist you with our  full service offering!

Whether it is the comprehensive development of your questionnaire or other important components of your project: Rogator is at your side as a reliable partner and supports you according to your individual wishes and needs.

